

ROBERT SHOOK

INDUSTRIAL DESIGNER

Profile

Born and raised in the San Francisco Bay Area, I've been passionate about building things since I was a child. I thrive on difficult design challenges. I believe even the smallest details are an opportunity to create amazing experiences. I'm driven by a strong desire to build beautiful products that create meaningful change.

Contact

48901 Ventura Dr.
Fremont, CA 94539

510-331-4326

www.robshook.me

hi@robshook.me

Education

Academy of Art University

San Francisco, CA
2008 - 2012
BA in Industrial Design

Pensole Footwear Design Academy

Portland, OR
2012-2012

Experience

Neurosky

Industrial Design Intern
2011 - 2011

Designed biosensing wearable electronic devices for both consumer and medical applications.

Hello Inc.

Lead Industrial Designer
2012 - present

I lead the industrial design team and work closely with members of the mechanical engineering and operations team to design and develop all of our hardware. I align product design to our brand and business goals while focusing on the user. I also lead the creative direction for many of our creative efforts at Hello. This includes packaging, retail displays, photography, videography and sound design.